

**GOVERNMENT OF ASSAM
OFFICE OF THE MISSION DIRECTOR
ASSAM YOUTH DEVELOPMENT MISSION SOCIETY
RUDRA SINGHA SPORTS COMPLEX, DISPUR, GUWAHATI- 781006**

No: AYDMS/Logo Design/10/2019/1

Dated: 15th November, 2019

NOTICE FOR STATE LEVEL LOGO DESIGN COMPETITION

The Assam Youth Development Mission Society (AYDMS) under the Mega Mission Society- Chief Minister Samagra Gramya Unnayan Yojana (MMS-CMSGUY) invites creative minds to participate in a State Level Logo Design Competition.

Details of the Competition can be downloaded from the official website (<https://dsyw.assam.gov.in>). The participants are requested to submit the design to the e-mail id: (aydmscmsguy2019@gmail.com). The last date for submission of entry is 30th November, 2019.

Sd/-

Mission Director

Assam Youth Development Mission Society

Memo No: AYDMS/Logo Design/10/2019/1-A

Dated: 15th November, 2019

- 1) Chief Executive Officer, MMS-CMSGUY for kind appraisal.
- 2) PS to Principal Secretary to the Government of Assam, Sports & Youth Welfare Department and Chairman, Executive Body, Assam Youth Development Mission Society for kind appraisal of Principal Secretary and Chairman.
- 3) The Director of Information and Public Relations, Dispur, Guwahati- 06, for kind information with a request to get the Notice published in at least 1 (one) local English daily and 02 (two) local Assamese dailies of the State.



Mission Director

Assam Youth Development Mission Society

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RUDRA SINGHA SPORTS COMPLEX, DISPUR, GUWAHATI- 781006**

No: AYDMS/Logo Design/10/2019/2

Dated: 16th November, 2019

TERMS AND CONDITIONS FOR STATE LEVEL LOGO DESIGN COMPETITION

Assam Youth Development Mission Society (AYDMS) under the Mega Mission Society- Chief Minister Samagra Gramya Unnayan Yojana (MMS-CMSGUY) was registered under Registration of Societies Act XXI of 1860 (No: RS/KAM (M)/263/Q/309 of 2017-18).

The Mission Society had been formed with a view to developing 500 playfields in the entire State.

Terms and Conditions :

- 1) The Competition is open for all Nationalities.
- 2) Age limit : Open for all.
- 3) The Logo must not contain any provocative, objectionable or inappropriate content. Multiple submissions by the same participant would not be considered.
- 4) The participant must be the same person who has designed the Logo, and plagiarism would not be allowed.
- 5) The participants are required to submit the design via email id: (aydmsmsguy2019@gmail.com).
- 6) Minimum size of the Logo shall be 4"x4" (4 inches X 4 inches)
- 7) Last date for submission of entries is 30th November, 2019 (up to 2.00 pm).
- 8) Logo shall not use any material (photograph, icon, symbol, etc) that is copyright protected. Anyone found infringing on others' copyright would be disqualified from the Competition. The Assam Youth Development Mission Society does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- 9) The image of the Logo should be at least of 300 dpi.
- 10) Logo designs should be submitted in jpg format and pdf. only.
- 11) The Logo should be designed on a digital platform. The winner of the Competition shall be required to submit the design in an editable and open file format.
- 12) Participants should not imprint or watermark logo design.
- 13) A small description should be provided to explain the concept.
- 14) The Logo should be usable on the website/social media such as Twitter / Facebook and on printed material such as b/w press releases, stationery and signage, etc.
- 15) Assam Youth Development Mission Society reserves the right to cancel or amend all or any parts of the Competition and/or the Terms and Conditions without prior notice.
- 16) The Logo of the winning design shall be property of the Assam Youth Development Mission Society, and they shall have rights to use the logo.

Prize :

The Winner will be given a monetary reward of Rs 10,000.00 (Rupees ten thousand) only.

The Winner shall be chosen on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the vision of the Assam Youth Development Mission Society. The decision of Mission Society for selecting the Winner shall be treated as final.

Please ensure you clearly mention your name, personal address, email id and contact number at the end of your document.


Mission Director,
Assam Youth Development Mission Society